Ms. America 2011



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Bridget Cleary - 2009/2010 Ms. America

We have created a beautiful full crown for the 2011 Ms. America that boasts over 1200 stones; Diamonds, Swarovsk Crystals and Colored Stones all set in Sterling Silver.

The Official Jeweler of the 2011 Ms. America Pageant

NEWPSRT

What began over 35 years ago has now flourished into a global enterprise that still retains its local roots, and celebrates its idyllic locations in Southern California. Newport Jewelers is committed to obtaining the best quality metals, gemstones and crafting jewelry that is as unique as you are. Co-owners and brothers, Gabe and Daniel Arik, have been designing jewelry for over a decade in this family run business. Many of their pieces have graced the hands, wrists, necks and ears of many celebrities -- spanning the field of the entertainment industry to extreme sports. Newport Jewelers is committed to helping you celebrate life...one piece at a time.













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Susan Jeske

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President's Welcome

On behalf of the Ms. America ® Pageant, we would like to welcome this year's outstanding finalists and thank you for gracing this exciting and historical event.

It's an honor to have such exceptional women come together to participate in the pageant. We have found them to be intelligent, beautiful and vibrant individuals who are special with their own unique interests, accomplishments and aspirations that reflect the *American Woman*. It is my wish that each of you will leave with great memories, strong friendships and an enriching experience.

We would like to extend a sincere "thank you" to Bridget Cleary, MS. AMERICA ® 2009-10. Bridget truly exemplifies an excellent role model for her peers and those aspiring to be the next MS. AMERICA ®. Her dedication and commitment to using the "Crown for a Purpose" where she volunteered hundreds of hours to various charities, has made Bridget an inspiration to women everywhere. Congratulations to Bridget for receiving the PRESIDENTIAL AWARD from the President of the United States for her volunteer service.

We extend our warmest wishes to her as she begins the next chapter in her life. The Ms. America ® Pageant would like to thank all the volunteers and sponsor's whose efforts before, during and after the pageant made this event a reality and will remain a vital part of its success.

One woman will become the next MS. AMERICA® and only Bridget and her predecessors can begin to understand the incredible vear that awaits her. For the next year you will hold the most coveted title for women 26 years of age and up in the United States! As MS. AMERICA ® your year can be filled with travel where vou will be able to advance humanitarian projects, meet notable, accomplished people and celebrities and use the "Crown for a Purpose." This is truly an once-in -a-lifetime opportunity and I look forward to witnessing you reap all the benefits as I did when I was Ms. America ®.

With continued support, I will do my best to improve and expand the Ms. America Pageant in order to celebrate and "Empower Women Across The Nation!"

Sincerely,

Susan

Susan Jeske President SusanJeske.com

Maria Hall-Brown

Maria Hall-Brown, Producer, joined KOCE-TV (PBS) in July of 1997.

She is a producer/reporter for "Real Orange" KOCE's nightly news and public affairs program as well as serving as the producer/host of "Bookmark" an acclaimed author interview series.

In addition, Maria produces documentaries for KOCE most recently "Matters of Faith" examining the history of the Roman Catholic Church in Orange County.

For her work at KOCE, Maria has garnered two prestigious LA Area Emmys and four Golden Mike Awards.

She believes in the power of public television as a tool for good and is delighted to have had the opportunity to get involved with a wide range of community organizations.

A long time resident of Orange County, Maria received her degree from the University of California at Irvine and proudly received a Distinguished Alumni Award in 2005.

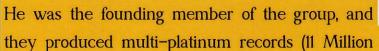
She is a passionate supporter of the Arts.

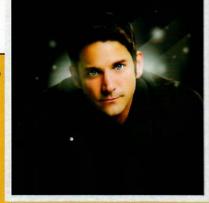
Celebrity Performer ~ Jeff Timmons

Jeff Timmons began what was originally a low-key solo



career after a phenomenal run with the "boy band" 98 Degrees.





sold), 8 top ten singles, and a Grammy nomination. He then released his first solo album, Whisper That Way; the album that gave him Top 20 hits on both the Billboard and Radio & Records charts, while having the lead-off single with the same title as the most added single at radio every week leading up to its peak position. The album also produced 3 more chart-topping singles worldwide. Jeff is set to release his new album in Spring of 2011.

Off-stage and outside the studio, Jeff is an advocate for a variety of charities and foundations, especially those benefiting children. He works closely with organizations like the St. Jude Children's Hospital and the Elizabeth Glaser Pediatrics Aids Foundation. Recently he was the celebrity speaker for the Governor and

Register online and get the entire album



PROGRAM AGENDA

INTRODUCTION OF HOST AND CO-HOST

OPENING PRODUCTION

PARADE OF CONTESTANTS

MS. AMERICA 2009-10, BRIDGET CLEARY
Official Portrait Unveiling ~ Andrew Weller

INTRODUCTION OF THE DISTINQUISHED PANEL OF JUDGES

SPORTSWEAR COMPETITION

EVENING GOWN COMPETITION

ANNOUNCEMENT OF SPECIAL AWARDS

Ms. Photogenic * Spirit of America * Ms. Fitness Governor and First Lady's Award

THANK YOU TO SPONSORS

ENTERTAINMENT

MS. AMERICA @ 2009-10, BRIDGET CLEARY

Presentation of award from the President of the United States

SELECTION OF SEMI-FINALISTS

ON-STAGE FINALIST QUESTION & ANSWER

ANNOUNCEMENT OF PEOPLES CHOICE AWARD

Selection of Top 5 Finalists
Announcement Of
MS. AMERICA INTERNATIONAL 2011

ANNOUNCEMENT OF SPECIAL AWARDS

Community Service Award * Woman of Distinction * Spirit of America Power of One * Beauty with a Purpose * Visionary Award Ms. Popularity presented by BrandingReason.com

FAREWELL

Bridget Cleary, Ms. America ® 2009-10

SELECTION OF TOP 5 CONTESTANTS

FINAL LOOK AT THE TOP 5 FINALIST

ANNOUNCEMENT OF THE 2011 WINNERS

CLOSING REMARKS

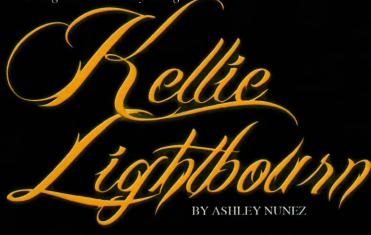
ON STAGE PHOTO SESSIONS

Contestants Stay On Stage During Photo Session.
NO ONE ELSE PERMITTED ON STAGE AT THIS TIME!

Reprint courtesy: IYC Magazine

Volunteer Spotlight

Featuring ordinary women doing extraordinary things



hoever said beauty is only skin deep, never met Kellie Lightbourn the host of "Consumer Update" on ABC Action News.



When you meet Kellie Lightbourn it's easy to see why she is one of the areas favorite TV personalities, but there is another side that makes her even more beautiful. It's her huge heart!

Over the past two decades, this motivated young woman has been instrumental in many charitable endeavors both locally and nationally. The most notable accomplishments come by way of her endless philanthropic endeavors. While still in college, Kellie cofounded the National Humane Society. Today, she stills serves on the Board of Directors and heads a disaster response team. Kellie also founded the Teen Edge, a non-profit motivational program designed to help give teens the power to empower themselves. And the list goes on and on.

"I always help whenever I can. Giving back to my community is one of my most important roles," stated Kellie.



More than meets the eye:

Education

- Doctorate of Jurisprudence
- Masters Degree in Marriage and Family Therapy
- Bachelors Degree in Broadcast Journalism

Community

The National Humane Society

Cofounder Board of Directors Spokesperson Disaster Response Leader (Hurricane Andrew, Katrina, 9-11)

The Teen Edge

Founder

National Director

Infants and Young Children

Board of Directors Official Spokesperson

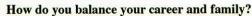
• Queen for a Day- Volunteer

St. Joseph's Children's Hospital All Children's Hospital Children's Cancer Center

Disability Advocate

Florida's Consortium for Children with Disabilities MacDonald Adult Training Center Slam Dunk Special Needs Basketball Best Buddies

Behind the Scenes



My show is pre-recorded, which gives me plenty of time to spend volunteering in my community. I've learned if you take time to balance the things that are important to you, happiness just seems to follow.

Why is community service so important to you?

experience that shaped who I am today. I was with my mother in a fast food restaurant and without saying a word she passed our food to a homeless person who was sitting alone. There were no words attached to my mother's act of kindness. It was strictly the action I remember. At that moment, I decided we are here to help one another.

Who has been your biggest inspiration?

I was inspired by a 12-year-old little girl named Amber! She taught me "true" happiness comes from living outside of yourself.

After a chance meeting with a little girl who suffered from Alopecia, Lightbourn made an unexpected sacrifice. She cut off her own hair, only weeks before her wedding, to make a wig for her new little friend.



"She needed my hair more than I did," Lightbourn said. "She thinks I helped her but she'll never know the impression

Being a wife and mother has truly changed and refreshed the way I see the world. After the twins started school, balancing my career and family has become a lot easier.

At 4 or 5-years-old, I had a life changing

The Queen of Teens



Out of Kellie Lightbourn's own personal struggle and success was born a nationwide campaign to help empower teens. For years, Kellie Lightbourn has been influencing teens by sharing her personal story and tips for success. But, it's Kellie's charismatic and no nonsense attitude that has earned her the nickname the "Queen of Teens." The Teen Edge program is designed

to break through "the great wall of teen" and then rebuild it with new strategies to help teens succeed. Kellie is quick to emphasize the Teen Edge doesn't tell teens what to do. "Teens have enough people telling them what to do," stated Kellie. "The program is designed to give them the tools and let them empower themselves."

This fresh approach creates an unforgettable learning experience. Some of the topics covered include confidence, leadership, success, community and positive self-image. "We never tell them what to do. Instead, we just plant the seed and let the teens make their own decision," stated Kellie. "It's amazing when you give teenagers the right tools and then take a step back, more often then not, they make good choices!" Kellie knows her goal of making a national impact won't be easy. "By using the same tools that we teach our teens, it's definitely achievable," she confidently replied. "We have six states launching so far and have set our goal to launch the Teen Edge nationwide!"

IYC Magazine, Winter Edition 2010

Community Snapshots





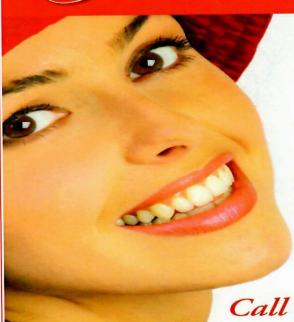








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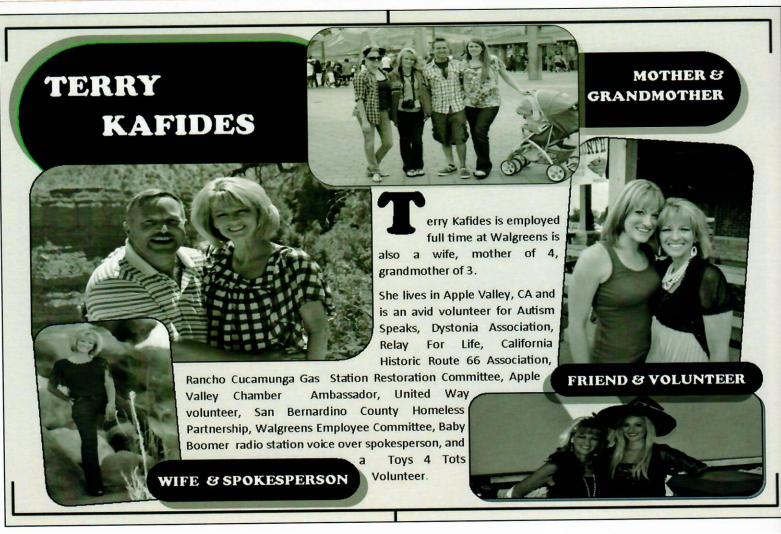


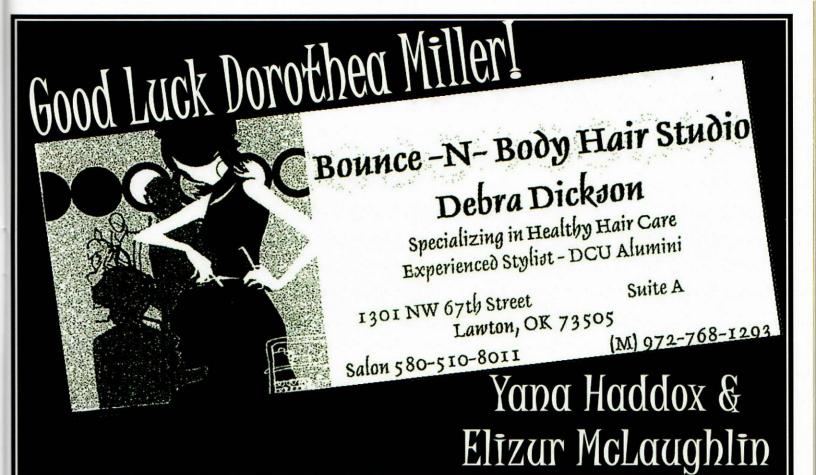
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PrimeTime Emmy's and American Music Awards





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Disney's California

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wide-reaching platforms to increase awareness, improve customer service, launch promotions and build brand loyalty. Contact info@brandingreason.com



Air Digital Photography

Air Digital Photography owned by Ken Herczeg is the official photographer of the Ms. America Pageant since February 2000. Ken has photographed many famous people including Joe Lewis, The Righteous Brothers, Beach Boys, Soupy Sales, Buzz Aldrin, Queen of Thailand, Wilt Chamberlain, Ms. America and the President of the United States.



Angheim White House

Anaheim White House is a world famous fine dining restaurant owned by humanitarian and local hero Serato Bruno. Renowned for its dramatic and artfully crafted Northern Italian/French cuisine as well as its elegant and historically significant setting in a mansion dating back to 1909, the Anaheim White House has many famous people gracing their dining rooms including President Carter, Gwen Stefani, Danny DeVito, Sydney Poitier, Madonna, President Bush, Barry Bonds and the Crown Prince of Belgium.



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Mom, Dad, Miranda, Kyeson & Kaslyn

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Jane Park—Smith Ms. America® 2007–08



Deborah Nelson Ms. America® 2006–07



Vida Samadzai Ms. America® 2005–06



Deana Aburto Ms. America® 2004–05



Susan Jeske The First Ms. America®

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Beyond Photography

By Laura Hunder

Mom * Wife * Model Actress * Philanthropist Professional



ANDREW WELLER

PORTRAIT PAINTER

is the exclusive artist for the Ms. America Pageant.

His commissioned list of famous portraits includes such names as: Robert Duvall, Super Model Denise Milani, Country Western Super Star Sarah Evans to name a few.

Portrait painter Andrew Weller is a native of the western United States. A master portrait artist he studied under famous master artisans such as world renounced portrait artists Frank Covino, Henning Andersen, and Greg K. Olsen.

His work has been featured in publications such as Portals, The Idaho State Journal for Educators, Illustrator for Children's books, Television, Internet, and numerous exclusive art shows both public and private. His commissioned list of famous portraits includes such names as:

Robert Duvall, Super Model Denise Milani, Country Western Super Star Sarah Evans to name a few. His work has been valued to nearly \$5000 dollars per portrait.





Official Sponsor

Andrew has painted this portrait of the reigning Ms. America 2010, Bridget Cleary, which will be presented to her at the 2011 pageant.





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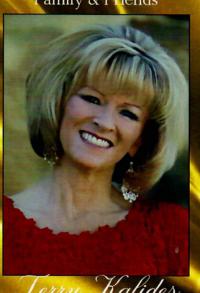
Teresa Hayes Raleigh, North Carolina Family & Friends



Laura Hunter Seattle, Washington Beyond Photography



*Jamie Jensen*Wyckoff, New Jersey
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Terry Kafides

Apple Valley, California

Sunset Hills Mortuary



Pamela Lee Corona, California Derma Spa



Kelly Lightbourn Tampa, Florida Gold's Gym



Keely Lindquist Anaheim, California Family & Friends



Jennifer Lobos
Corona Del Mar, California
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J yoti Mahajar Frederick, Maryland Family & Friends



E-Dee Martin Lakewood Colorado Family & Friends



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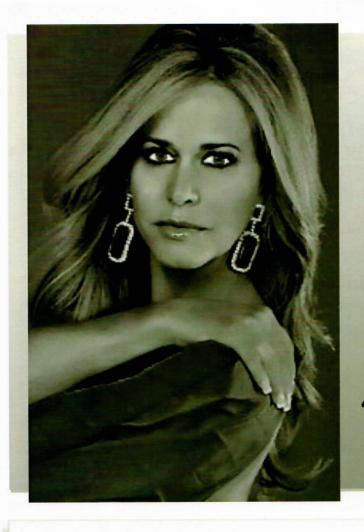
Kimberly Vodang Panorama, California Family & Friends

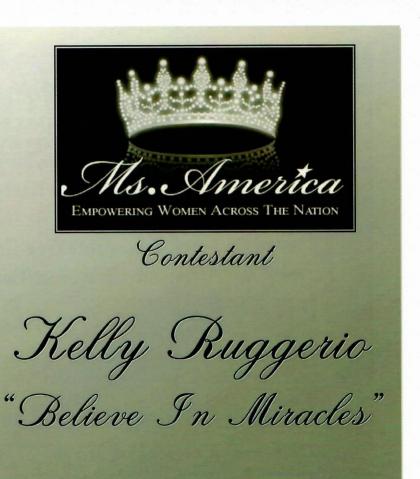


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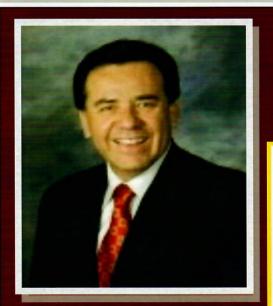
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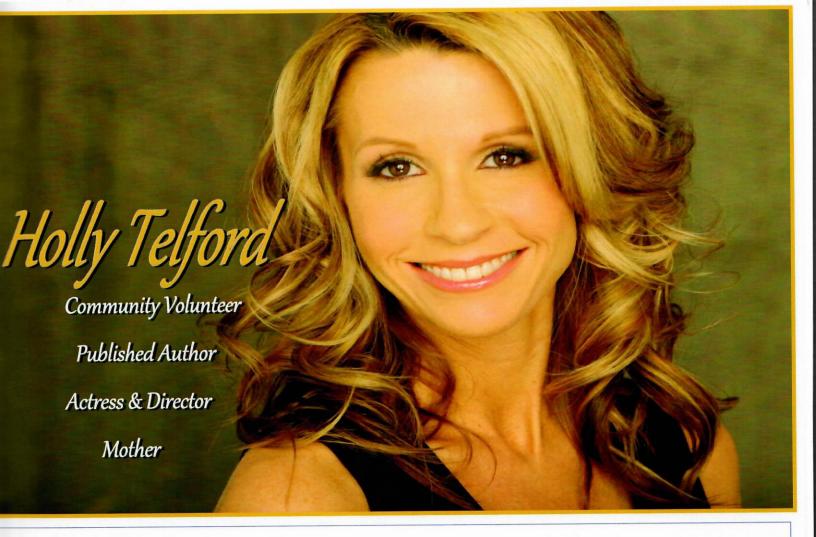
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Dr. Kelly C. Groves

CHIROPRACTIC DIRECTOR

TONYARATLIF Tonva is a successful philanthropist and dedicated mother and wife. She is the owner of Fit and Fabulous Fitness and hosts her own television fitness show "Fit and Fab Friday's" on a local CBS affiliate that reaches over 1 million viewers in 3 states. She is a national motivational speaker for her platform: "Empowering Women for Success" and has traveled over 30,000 miles in 2010 to reach women across the country, and share her personal story of overcoming poverty, obesity and surviving domestic abuse. She also teaches women from all walks of life to live a healthy lifestyle as a Certified Personal Trainer. Tonya was honored to have been Caressa Cameron's Personal Trainer in preparation for Miss America in 2010! Tonya is living her dream of having a loving family and is happily married to Douglas Ratliff as they share their lives with their daughter Tasha. As a family, they work together as a team for their corporations, but also share their gifts and talents to give back to their community. Her family is the most precious gift, and is her first priority in all things.

Tonya is the founder of a "Dress For Success" affiliate in Virginia, and is working tirelessly with "Dress for Success Worldwide" for donations, public awareness and media initiatives nationwide. Proudly serving as the Volunteer Executive Director for "Dress for Success Abingdon" affiliate, she is fulfilling her life's purpose to help disadvantaged women like she once was, to reach their full potential. Her motto is: "A woman's future is hanging in your closet."

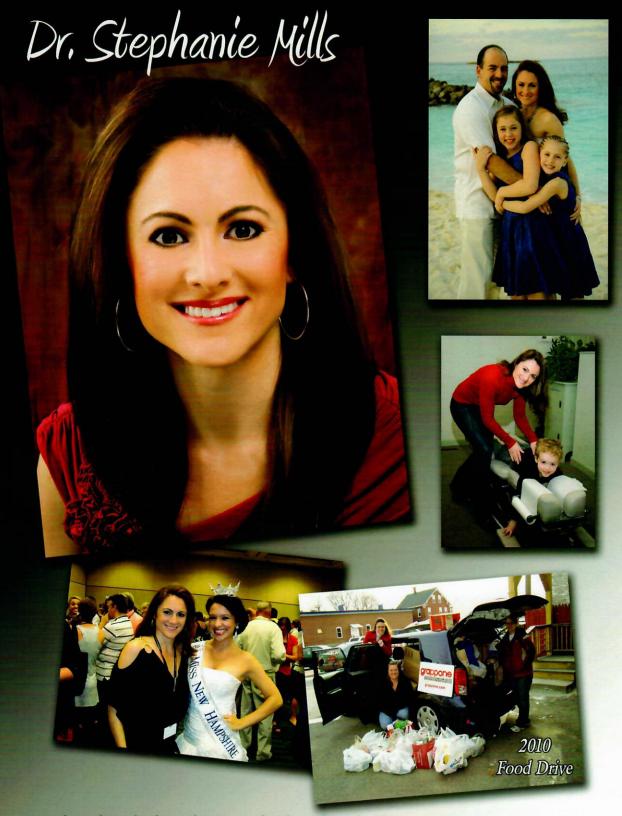
Tonya holds a memory very close to her heart and truly lives life to the fullest since overcoming obesity and losing 85 pounds more than 17 years ago. She inspires people from all walks of life to lose weight, and keep it off by leading a healthy lifestyle. Tonya is also a former registered nurse with certifications in Advanced Cardiac Life Support, and Pediatric Advanced Life Support with The American Heart Association. Having overcome obesity, poverty, domestic abuse and low self-esteem, Tonya serves as an inspiration to women to fulfill their destiny, and live their dreams.

Over 12 years ago, her volunteerism efforts began as a volunteer with CASA (Court Appointed Special Advocates) as she spoke in court for abused and neglected children. Tonya has served as an international spokesperson for both Prevent Child Abuse America, and The National CASA Association. She was the featured speaker for CASA'S televised "Light of Hope" campaign in Washington, DC reaching six million viewers, and was awarded an official commendation from The Virginia General Assembly House of Delegates for her advocacy for our nation's children.

Recent speaking engagements and community initiatives include:

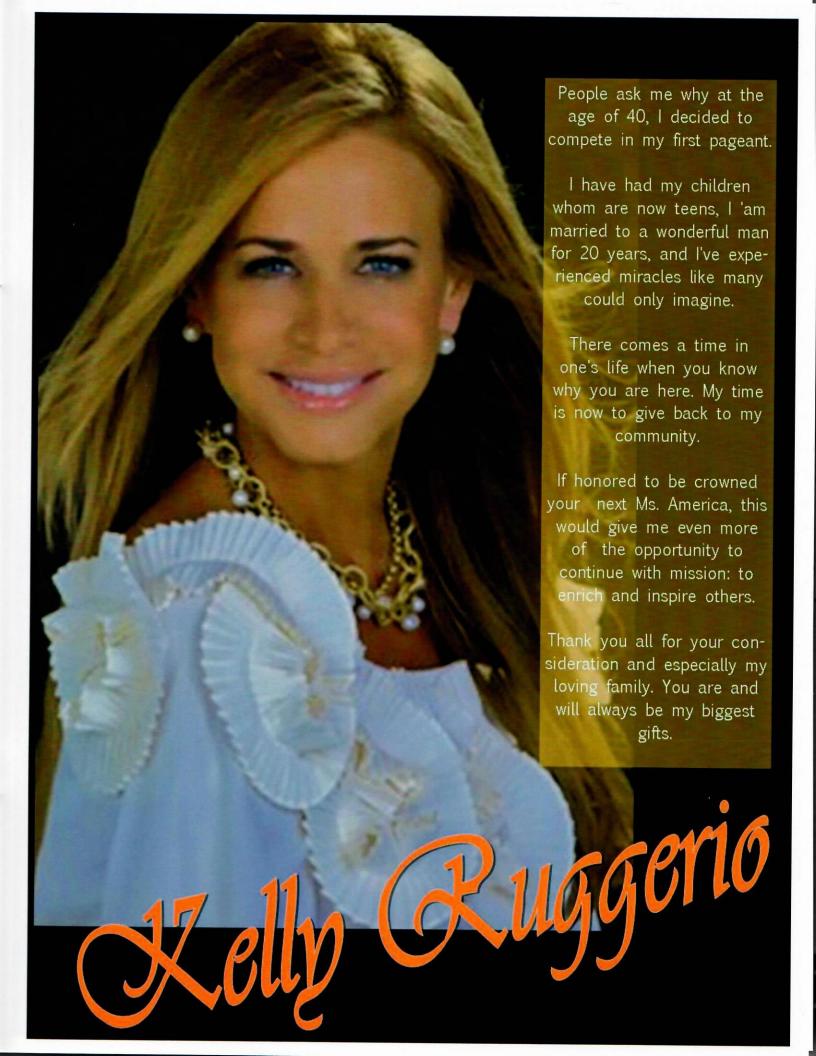
- Speaking before The National Reconnaissance Center "Our Nation's Eyes and Ears in Space" (A division of the United States Department of Defense) for National Women's History Month.
- Partnering with The International Alliance for Administrative Professionals, The American Business Women's Association, and Lockheed Martin Global Systems for clothing drives and motivational speaking engagements.
- Attending Dress for Success Worldwide Give and Get Fete in Hollywood, CA with Jennifer Love-Hewitt hosting.
 Tonya was interviewed on the Red Carpet for the event by E TV, and The Style Network.

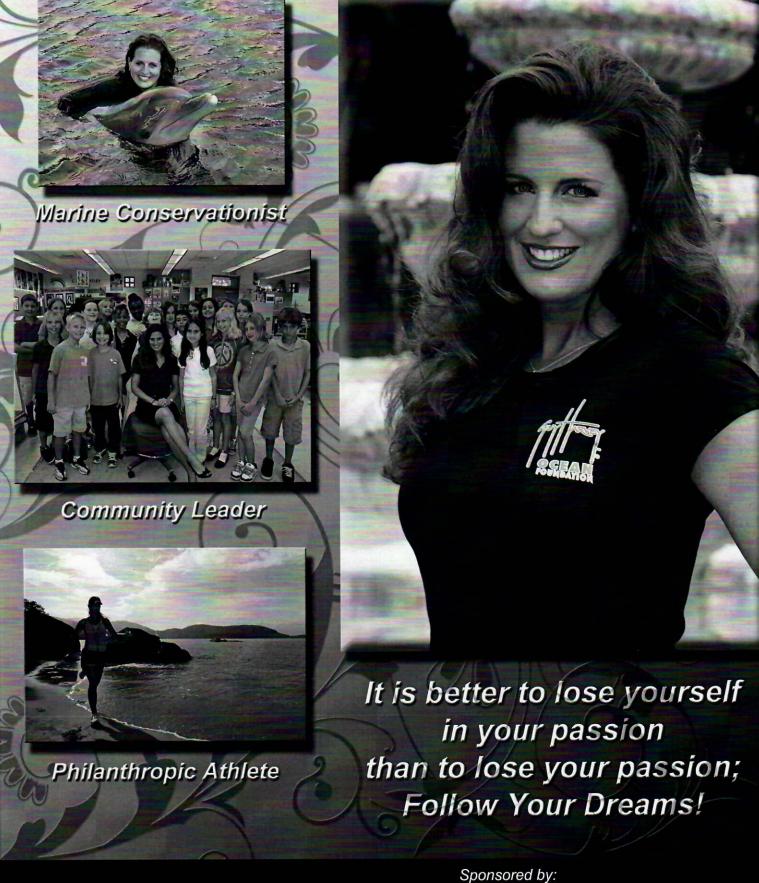




"What lies behind us and what lies before us are tiny matters compared to what lies within us." — Oliver Wendell Holmes

Good Luck from Crossroads Chiropractic





Dv. Juli Goldstein

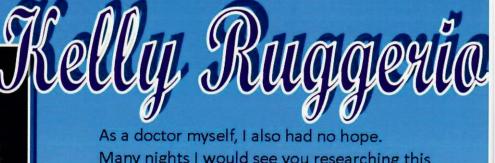


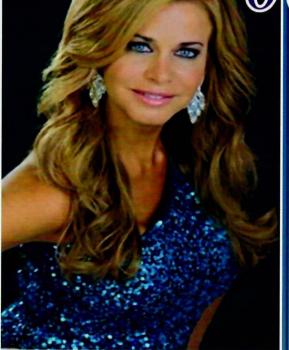
Stryder Cancer Foundation,

A.L.S. Productions,

Friends and Family.



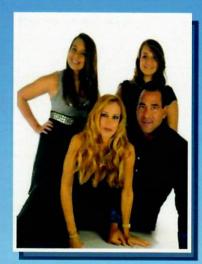




As a doctor myself, I also had no hope.

Many nights I would see you researching this debilitating illness. Never in my wildest dreams did I think my wife would find research

that ended up taking our daughter, who could not go to school, who suffered in pain, and who could barely walk to become symptom free for over three years. A true Miracle! Not only did you fix our daughter, but your re-



There are very few

meet or encounter in your life that truly exemplify attributes that so many strive to have. I have been honored to be married 20 years to an example of trustworthiness, dignity, and honorability that continues to inspire others. You have been not only my wife, and my best friend, but also the most unbelieva-

ble mother my children could ask for. You have never given up on anything. What is still minded blowing is how you, alone, were able to take our daughter Amanda (who had become disabled at 13) and give her back her life. All of this after the world's top doctors had told you there was no treatment.

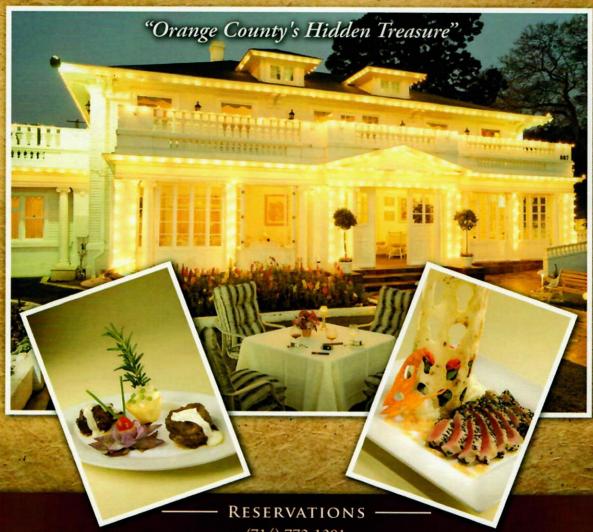
search is now being studied in hopes of helping millions.

A mother who never gave up. Realizing how many blessings you have encountered, you made your mission in life to help other teens with illnesses and, in the process, inspired others through all of your charitable work. You have always lived your life like a true role model. Now you have entered your first pageant, but not for yourself. I have heard you say over and over again to people who tell you that you are beautiful, "This is not

about me, it is all for the sick children." Your goal has been simple: To use this title to inspire others, to make a difference, and to be a role model for America. You have already accomplished this. This is who you already are.

Amanda and Jessica

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